



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Rambler Productions
1101 Street
A 01915

Contract # 860501

Schedule Dates 10/06/12-10/09/12
Advertiser Mitt Romney for President (38225)
Agency American Rambler Productions (10671)
Product Political - US President (1174)
Brand 280/REPUB/US PRES (179548)
Salesperson Nesci, Mark (3195)
Sales Office HRP - Washington DC
Buyer Name KINCAID,STEPHANIE
Phone/Fax (857) 288-3500 /
CPE 280
Account Types National/Political Candidate - Direct
Billing Type Weekly/Irregular
Comments ROMNEY FOR PRESIDENT
 ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** , ROMNEY FOR PRESIDENT

Date Entered 10/05/12
Last Modified 10/05/12
Entered By Melissa Welch
CO-OP No
Headline # 06364569
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,102.50
Net Total \$40,247.50
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Oct. 2012	50	\$47,350.00
Grand Total:	50	\$47,350.00

Line / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
Line / SPOT	10/08/12-10/09/12	3	:30	5:58A- 6:58A (ET)		1	1						2	\$720.00	\$1,440.00	Charlotte (WCNC) (WCNC)	NEWS 6A	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	6:58A- 9A (ET)	3	X	X						3	\$720.00	\$2,160.00	Charlotte (WCNC) (WCNC)	TODAY SHOW	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	9A- 10A (ET)	3	X	X						3	\$360.00	\$1,080.00	Charlotte (WCNC) (WCNC)	TODAY SHOW2	10/5/12
Line / SPOT	10/08/12-10/09/12	4	:30	3P- 4P (ET)	3	X	X						3	\$155.00	\$465.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	4P- 4:59P (ET)	3	X	X						3	\$425.00	\$1,275.00	Charlotte (WCNC) (WCNC)	NEWS 4P	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	4:59P- 5:29P (ET)	3	X	X						3	\$495.00	\$1,485.00	Charlotte (WCNC) (WCNC)	NEWS 5P	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	5:29P- 5:59P (ET)	3	X	X						3	\$540.00	\$1,620.00	Charlotte (WCNC) (WCNC)	NEWS 530P	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	5:59P- 6:30P (ET)	3	X	X						3	\$855.00	\$2,565.00	Charlotte (WCNC) (WCNC)	NEWS 6P	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	6:59P- 7:30P (ET)	3	X	X						3	\$1,800.00	\$5,400.00	Charlotte (WCNC) (WCNC)	JEOPARDY	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	7:30P- 7:58P (ET)	3	X	X						3	\$1,800.00	\$5,400.00	Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	11P- 11:34P (ET)		1	1						2	\$1,035.00	\$2,070.00	Charlotte (WCNC) (WCNC)	NEWS 11P	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	11:34P- 12:37A (ET)		1	1						2	\$450.00	\$900.00	Charlotte (WCNC) (WCNC)	TONIGHT SHOW	10/5/12
Line / SPOT	10/08/12-10/09/12	3	:30	4:58A- 5:58A (ET)	3	X	X						3	\$330.00	\$990.00	Charlotte (WCNC) (WCNC)	NEWS	10/5/12
Line / SPOT	10/09/12-10/09/12	3	:30	10P- Parenthood			1						1	\$2,520.00	\$2,520.00	Charlotte (WCNC) (WCNC)		10/5/12

CONFIRMATION CONTRACT

By Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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Line / SPOT	10/06/12-10/06/12	3	:30	6A- 6:57A (ET)							1		1	\$285.00	\$285.00	Charlotte (WCNC) (WCNC)	NEWS 6A	10/5/12
Line / SPOT	10/06/12-10/06/12	3	:30	6P- 6:30P (ET)							1		1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS 6P	10/5/12
Line / SPOT	10/06/12-10/06/12	3	:30	6:59P- 7:30P (ET)							1		1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	JEOPARDY	10/5/12
Line / SPOT	10/06/12-10/06/12	3	:30	7:30P- 7:58P (ET)							1		1	\$750.00	\$750.00	Charlotte (WCNC) (WCNC)	WHEEL FORTUNE	10/5/12
Spot	10/06/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NCAA NOTRE DAME	
Line / SPOT	10/06/12-10/06/12	3	:30	11P- 11:29P (ET)							1		1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)	NEWS 11P	10/5/12
Line / SPOT	10/06/12-10/06/12	3	:30	11:29P- 1:02A (ET)							1		1	\$900.00	\$900.00	Charlotte (WCNC) (WCNC)	SAT NITE LIVE	10/5/12
Line / SPOT	10/07/12-10/07/12	3	:30	7A- 8A (ET)								1	1	\$770.00	\$770.00	Charlotte (WCNC) (WCNC)	NEWS 7A	10/5/12
Line / SPOT	10/07/12-10/07/12	3	:30	8A- 9A (ET)								1	1	\$945.00	\$945.00	Charlotte (WCNC) (WCNC)	SUN TODAY	10/5/12
Line / SPOT	10/07/12-10/07/12	3	:30	9A- 9:58A (ET)								1	1	\$360.00	\$360.00	Charlotte (WCNC) (WCNC)	NEWS 9A	10/5/12
Line / SPOT	10/07/12-10/07/12	3	:30	9:58A- 11A (ET)								1	1	\$1,000.00	\$1,000.00	Charlotte (WCNC) (WCNC)	MEET PRESS	10/5/12
Line / SPOT	10/07/12-10/07/12	3	:30	6P- 6:30P (ET)								1	1	\$700.00	\$700.00	Charlotte (WCNC) (WCNC)	NEWS 6P	10/5/12
Line / NFL	10/07/12-10/07/12	4	:30	6:58P- Football Night in America								1	1	\$2,000.00	\$2,000.00	Charlotte (WCNC) (WCNC)		10/5/12

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Line / NFL	10/07/12-10/07/12	4	:30	8:17P- NBC Sunday Night Football								1	1	\$7,500.00	\$7,500.00	Charlotte (WCNC) (WCNC)		10/5/12
Line / SPOT	10/07/12-10/07/12	3	:30	11:30P- 12A (ET)								1	1	\$1,035.00	\$1,035.00	Charlotte (WCNC) (WCNC)	NEWS 1130P	10/5/12

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